

Project Title:	National Park Foundation – Donations
Period:	Sep. 2002 through today.
Client:	Triad Communications
Complexity:	2 databases, 8 tables, 50 Meg of live data.
Technology:	20 ASP pages, 1000 lines of code. IIS 5.0 ASP SQL Server 7 and 2000
Summary:	<p>The National Park Foundation generates a significant amount of it's revenue through charitable contributions. An on-line donation capability has enabled it to reach out to the users of their public website.</p> <p>The site consists of a few relatively simple pages that collect personal and payment information as well as any specific requests from the donor. The donor may designate where the donation should be used, if it is memoriam of someone else, or other special requests. A number of affiliate sites also drive traffic to the donation section and that source information is tracked as well. The most complex part of this site is due to the business rule that if someone donates \$125.00 or more, they receive a free National Parks Pass. The system communicates with the Park Pass system to allow the user to checkout and receive a pass without having to pay.</p> <p>Reporting tools and other administrative functions allow management of the donation process and affiliates.</p> <p>Code Gurus assisted Triad Communications as the sole developer of active content in the donation part of the website. Graphical design and the other parts of the website were performed in-house by Triad employees.</p>
URLs:	http://www.nationalparks.org/Donate/Donate-DO.asp
Reference:	Tara Sprafkin 202-332-3800 tara@triad-com.com

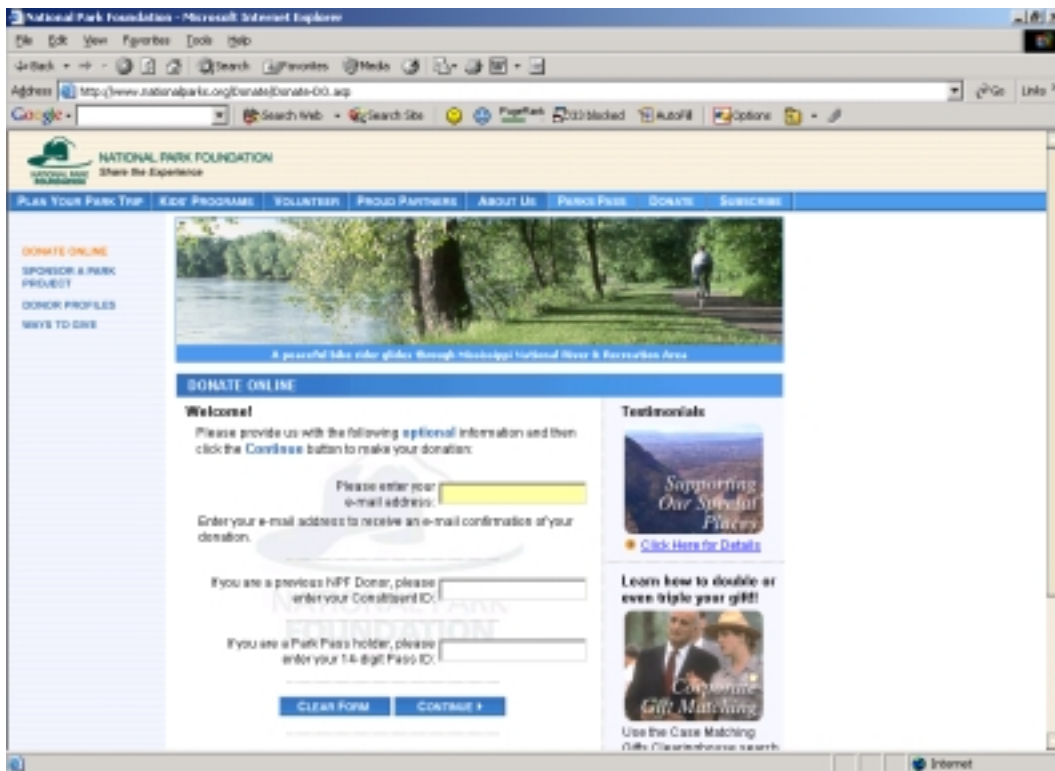


Figure 1 - Donation Entry Page

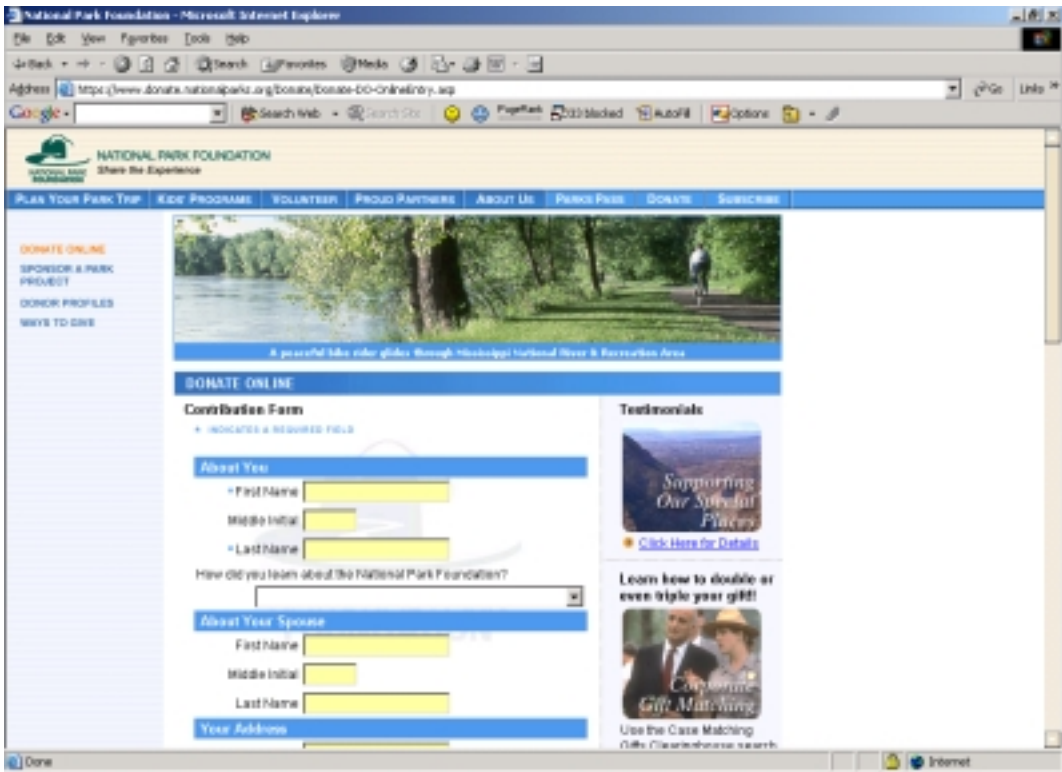


Figure 2 - Donation Information

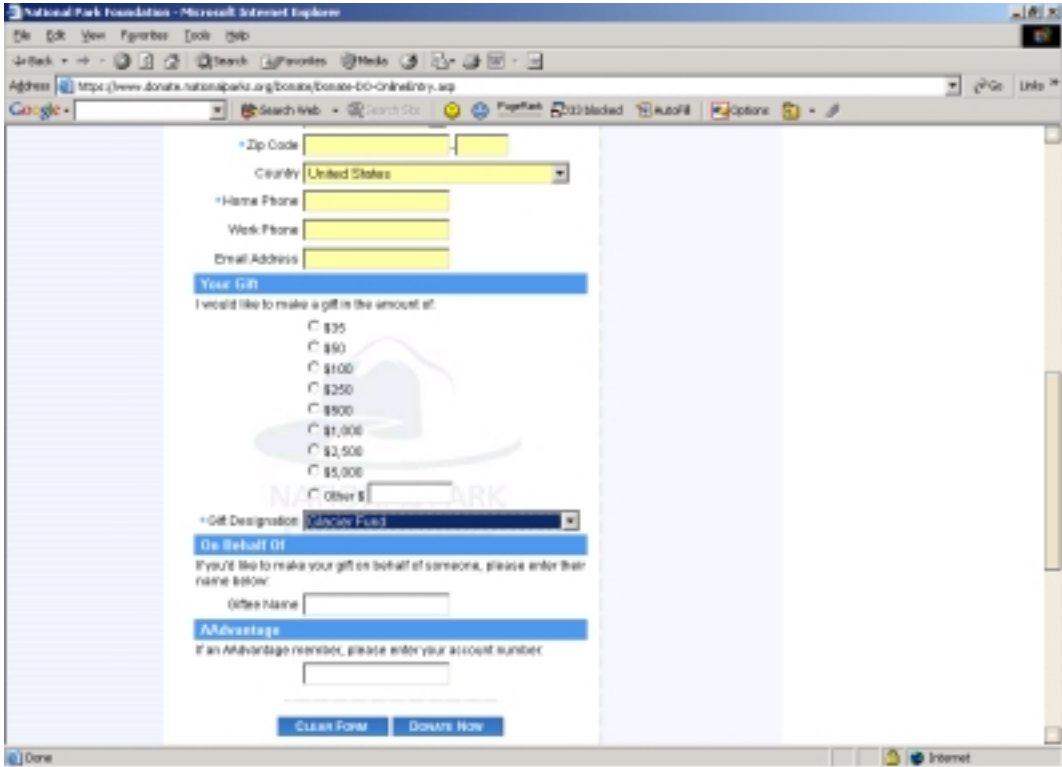


Figure 3 - Donation Information (Continued)

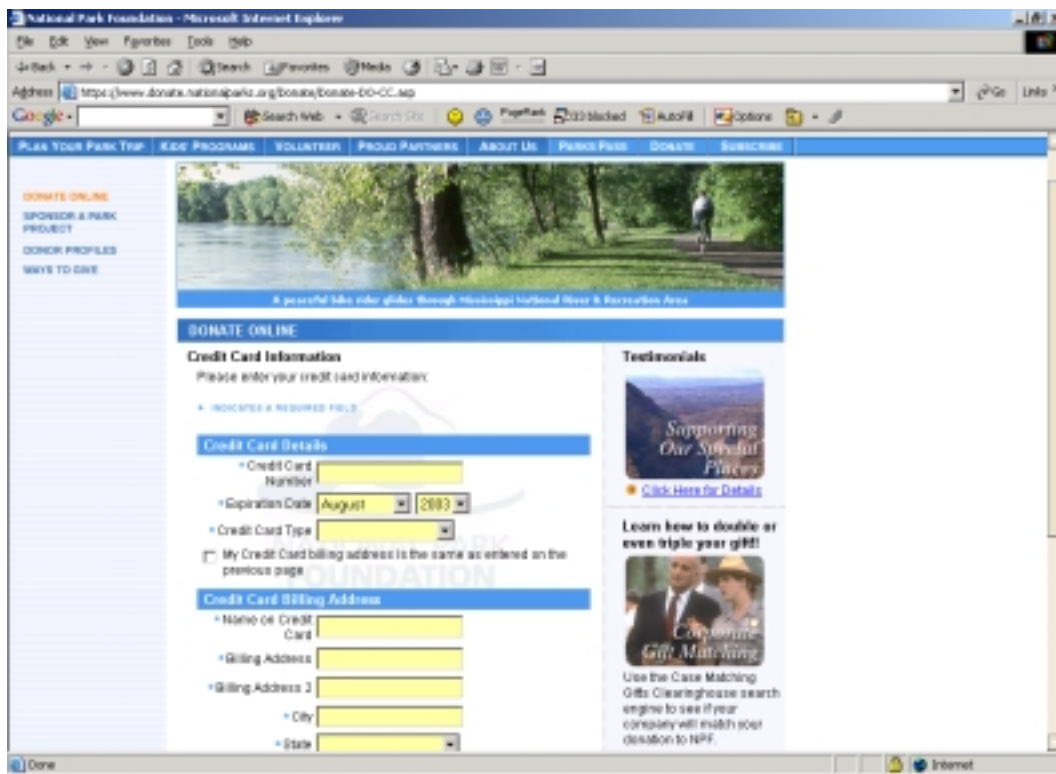


Figure 4 - Payment